



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Patent and Trademark Office**

Address: COMMISSIONER OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.
-----------------	-------------	----------------------	---------------------

08/818,771 03/14/97 MIRASHRAFI

M 002784.P001

EXAMINER

LMC1/0320

BLAKELY SOKOLOFF TAYLOR & ZAFMAN  
12400 WILSHIRE BOULEVARD 7TH FLOOR  
LOS ANGELES CA 90025

NGUYEN, S

ART UNIT

PAPER NUMBER

2731

DATE MAILED:

03/20/00

Please find below and/or attached an Office communication concerning this application or proceeding.

Commissioner of Patents and Trademarks

**Advisory Action**

Application No.

08/818,771

Applicant(s)

Mirashrafi et al.

Examiner

Steven Nguyen

Group Art Unit

2731



THE PERIOD FOR RESPONSE: [check only a) or b)]

- a) ☐ expires \_\_\_\_\_ months from the mailing date of the final rejection.
- b) ☒ expires either three months from the mailing date of the final rejection, or on the mailing date of this Advisory Action, whichever is later. In no event, however, will the statutory period for the response expire later than six months from the date of the final rejection.

Any extension of time must be obtained by filing a petition under 37 CFR 1.136(a), the proposed response and the appropriate fee. The date on which the response, the petition, and the fee have been filed is the date of the response and also the date for the purposes of determining the period of extension and the corresponding amount of the fee. Any extension fee pursuant to 37 CFR 1.17 will be calculated from the date of the originally set shortened statutory period for response or as set forth in b) above.

- ☐ Appellant's Brief is due two months from the date of the Notice of Appeal filed on \_\_\_\_\_ (or within any period for response set forth above, whichever is later). See 37 CFR 1.191(d) and 37 CFR 1.192(a).

**Applicant's response to the final rejection, filed on Mar 14, 2000 has been considered with the following effect, but is NOT deemed to place the application in condition for allowance:**

- ☐ The proposed amendment(s):
- ☐ will be entered upon filing of a Notice of Appeal and an Appeal Brief.
  - ☐ will not be entered because:
    - ☐ they raise new issues that would require further consideration and/or search. (See note below).
    - ☐ they raise the issue of new matter. (See note below).
    - ☐ they are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal.
    - ☐ they present additional claims without cancelling a corresponding number of finally rejected claims.

NOTE: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- ☐ Applicant's response has overcome the following rejection(s): \_\_\_\_\_  
\_\_\_\_\_

- ☐ Newly proposed or amended claims \_\_\_\_\_ would be allowable if submitted in a separate, timely filed amendment cancelling the non-allowable claims.

- ☐ The affidavit, exhibit or request for reconsideration has been considered but does NOT place the application in condition for allowance because: \_\_\_\_\_  
\_\_\_\_\_

- ☐ The affidavit or exhibit will NOT be considered because it is not directed SOLELY to issues which were newly raised by the Examiner in the final rejection.

- ☒ For purposes of Appeal, the status of the claims is as follows (see attached written explanation, if any):

Claims allowed: \_\_\_\_\_

Claims objected to: \_\_\_\_\_

Claims rejected: 1-4, 6-11, 13-25, 29, and 30

- ☐ The proposed drawing correction filed on \_\_\_\_\_ ☐ has ☐ has not been approved by the Examiner.
- ☐ Note the attached Information Disclosure Statement(s), PTO-1449, Paper No(s). \_\_\_\_\_
- ☐ Other

Art Unit: 2731

## **DETAILED ACTION**

### ***Response to Arguments***

1. Applicant's arguments filed 3/14/2000 have been fully considered but they are not persuasive.

Regarding claims 1-3, 19-21, the applicant states that Merriman fails to disclose a bridge server for receiving a request from a client for the content of a network server, in response to the request, providing requested content which is provided by target server and additional content to client system. However, the examiner disagrees with the applicant because as disclosed <sup>in</sup> ~~in the~~ Page 1, first paragraph of Final rejection which mailed on 12/20/1999. Merriman discloses a bridge server "12 affiliate server" for receiving the request for content of a network server "Desired web page, network server", and additional information which provided by Advertiser server 19 "the information to be display by user's browser includes information "desired web page" from affiliate server and one or more additional information from advertiser server 19 to the client system without altering the desired web page wherein the information contains the mark up requested such as hyperlink so that the user can clicks on the hyperlink for accessing the network server.

Regarding claims 24 and 29, the applicant states that Merriman fails to disclose a mark up a requested message from the client system by an affiliate server and returned the mark up message to the client system for allowing the user to resubmit the request. However, the

Art Unit: 2731

examiner disagrees with the applicant because as disclosed in page 3, paragraphs 1-2 of Final rejection which mailed on 12/20/1999. The affiliate server will mark up the requested message by hyper link which allows the user to click on it to access the advertiser web site and information from the advertiser web site will be display on the client system.

In response to Angles reference, the applicant fails to point out what is a difference between Angles and the claimed invention.

Thus, Merriman's and Angles' teaching perform the claimed invention.

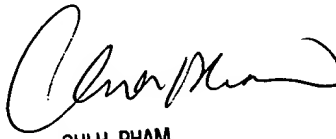
2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Steven Nguyen whose telephone number is (703) 308-8848. The examiner can normally be reached on Monday through Friday from 7:30 AM to 4:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Chi Pham, can be reached on (703) 305-4378.

The fax phone number for this group is (703) 305-3988.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Group receptionist whose telephone number is (703) 305-4700.

STEVEN H. D. NGUYEN  
Art Unit: 2731  
March 16, 2000

  
CHI H. PHAM  
SUPERVISORY PATENT EXAMINER  
GROUP 2700 3/17/00